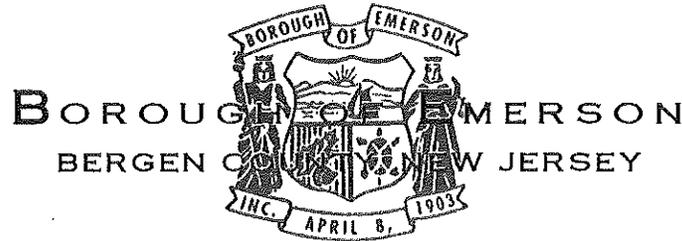


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EMERSON, NJ 07630

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February 2007

Dear Property Owner:

The Borough of Emerson is once again seeking proposals for the Redevelopment of its Central Business District (CBD). The CBD includes 59 tax lots, including yours, covering a total of 19.7 acres.

As you are probably aware by now, the Redevelopment Plan is designed to revitalize the commercial core of the community by enhancing the local shopping experience, improving traffic flow and pedestrian circulation, enhancing parking, and beautifying the area.

The Request for Proposals (RFP) for the Redevelopment Plan has been recently revised. Attached is an updated copy for your review.

Please review it and feel free to contact me to discuss the ramifications for your property or properties, as well as what your potential options are. Kindly note the deadlines that are involved in the RFPs.

Thank you for your time and I look forward to hearing from you in the near future.

Sincerely,

Louis Lamatina
Mayor

c: Council
Joe Burgis
Joe Scarpa
Phil Boggia

“THE FAMILY TOWN”